

Curriculum Vitae

Date personale

Nume: Stefan Ioan Fotea

Data nașterii: 20/03/1981

Locul nașterii: Alba Iulia

Școli absolvite:

Universitatea Emanuel din Oradea; Academia de Studii Economice București

Căsătorit cu: Silvia Fotea, 1 Martie 2008

Pregătire academica - licenta, master, doctorat, studii postuniversitare

1. 2007 – 2012 Doctor în domeniul Marketing, ACADEMIA de ȘTIINȚE ECONOMICE, BUCUREȘTI (2012)
2. 2004 – 2006 Master în Administrarea Afacerilor (cu predare în limbi străine), ACADEMIA de ȘTIINȚE ECONOMICE, BUCUREȘTI (2006)
3. 1999 – 2003 Licențiat ca economist, UNIVERSITATEA EMANUEL DIN ORADEA (2003)

Cariera profesionala - functii didactice

1. Universitatea Emanuel din Oradea Facultatea de Management Conferentiar universitar (2013 - Prezent)
2. Universitatea Emanuel din Oradea Facultatea de Management Lector universitar (2007 - 2012)
3. Universitatea Emanuel din Oradea Facultatea de Management Asistent universitar (2005 - 2007)

Cariera profesionala - functii administrative

1. Universitatea Emanuel din Oradea Facultatea de Management Decan (2016 - Prezent)
2. Universitatea Emanuel din Oradea Facultatea de Management Director Departament (2015 - 2016)
3. Universitatea Emanuel din Oradea Secretar al Rectorului (2003 - 2005)

Alte functii

1. Heritage Farms Fondator si Director Executiv (2015 - 2019)
2. Solutii Avansate Partener si consultant (2005 - Prezent)

Activitate voluntara

1. Asociatia Cityside Education Membru fondator (2012 - Prezent)
2. Countryside Missions Voluntar (2005 - 2015)
3. Biserica Baptista Emanuel, Oradea Responsabil serviciu traducere simultana (2004 - Prezent)

Carti publicate in edituri recunoscute la nivel national si/sau international

In tara

1. Ioan Fotea, Silvia Fotea, Igor Prisac, Adrian Cioară, Daniel Neagoie, Ionut Boghean. "Bazele Managementului", Editura: Editura Universitatii Emanuel din Oradea, Editura Economică, 2015, ISBN: 978-606-8431-26-0
2. Călin Gal-Chiș. "Matematici economice", Editura: Editura Economică, 2015, ISBN: 978-606-8431-29-1
3. Ioan Fotea. "Cercetări de marketing: o sinteză a procesului cercetării de marketing.", Editura: Editura Universitatii Emanuel din Oradea, 2013, ISBN: 978-606-8431-05-5
4. Ioan Fotea. "Cercetări de marketing: o sinteză a procesului cercetării de marketing", Editura: , 2013, ISBN: 978-606-8431-05-5
5. Ioan Fotea, Sebastian Văduva, Lois Văduva, Silvia Fotea. "Afaceri de familie: cum să îți transformi familia dintr-o povară într-o comoară", Editura: Editura Universitatii Emanuel din Oradea, 2011, ISBN: 978-973-7791-67-2
6. Sebastian Văduva, Ioan Fotea. "Comportament organizațional", Editura: Editura Universitatii Emanuel din Oradea, 2005, ISBN: 973-7791-01-0

In strainatate

1. Sebastian Văduva, Victor T Alistar, Andrew Thomas, Ioan Fotea, Călin Lupițu, Daniel Neagoie, Adrian Cioară. "Integrity in the Business Panorama: Models of European Best- Practices", Editura: Springer, 2016, ISBN: 978-3-319-33842-2

Capitole in volume colective publicate in edituri recunoscute la nivel national sau international

In tara

1. Ioan Fotea, Frigyes Krisztian Szucs. "Marketing în 37 Studii de caz", "Dell: Noua Piață- Restul globului", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
2. Ioan Fotea, Frigyes Krisztian Szucs. "Marketing în 37 Studii de caz", "Hennes și Mauritz AB (H & M): Cultura profitabilă", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
3. Ioan Fotea, Frigyes Krisztian Szucs. "Marketing în 37 Studii de caz", "Hewlett Packard (HP)- Creșterea nenaturală ar putea duce la indigestie", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
4. Ioan Fotea, Mircea Popa. "Marketing în 37 Studii de caz", "J.W. Mariott București: Profesionalism Dobândit prin Calitatea Serviciilor", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
5. Ioan Fotea, Frigyes Krisztian Szucs. "Marketing în 37 Studii de caz", "Jacobs: Încoronarea cafelei ", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
6. Ioan Fotea, Mircea Popa. "Marketing în 37 Studii de caz", "Frumusețea L'Oreal În Oglinda Promovării", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
7. Ioan Fotea, Mircea Popa. "Marketing în 37 Studii de caz", "Cheia Succesului pentru McDonald's și Multe alte companii", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6
8. Ioan Fotea, Mircea Popa. "Marketing în 37 Studii de caz", "Walt Disney-Animația Câștigului în Culori", Editura: Rentrop & Straton, 2011, ISBN: 978-973-722-684-6

In strainatate

1. Elena Aurelia Botezat, Ioan Fotea, Daniela Crisan, Silvia Fotea. "Gen Z Around the World: Understanding the Global Cohort Culture of Generation Z", "Civic Engagement and Social Change",

Editura: Editura Emerald, 2023, ISBN: 978-1-83797-093-3

2. Silvia Fotea, Ioan G. Pop, Ioan Fotea. "Applied Ethics for Entrepreneurial Success: Recommendations for the Developing World", "Exploring the Identity of Family Businesses and Its Role in Stakeholder Relations in an Emerging Market", Editura: Springer International Publishing, 2018, ISBN: 978-3-030-17214-5

3. Ioan Fotea, Daniel Neagoie. "Integrity in the Business Panorama – Models of European Best-Practices", "Domains where business integrity matters", Editura: New York – Springer, 2016, ISBN: 978-3-319-33842-2

4. Ioan Fotea, Sebastian Văduva, Mihai Corcea. "The Changing Business Landscape of Romania. Lessons for and from Transitions Economies", "Engaging Faculty and Students: a Premise for Excellence in Business Education at Romanian Business School", Editura: Springer International Publishing, 2013, ISBN: 978-1-4614-6864-6

Capitole in volume cotate ISI Proceedings

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1. Silvia Fotea, Ioan G. Pop, Ioan Fotea. "Springer Proceedings in Business and Economics- APPLIED ETHICS FOR ENTREPRENEURIAL SUCCESS", "Exploring the Identity of Family Businesses and Its Role in Stakeholder Relations in an Emerging Market", Editura: Springer International Publishing, 2019, ISBN: 2198-7246, ISSN: 2198-7246

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1. Silvia Fotea, Ioan Fotea, Emanuel Țundrea. "Artificial Intelligence in Education - Romanian Students' Attitudes Toward Artificial Intelligence and Its Impact on Their Career Development", Editura: IATED, 2019, ISBN: 978-84-09-14755-7, ISSN: 2340-1095

2. Sebastian Văduva, Ioan Fotea, Lois Văduva, Randolph Wilt. "Applied Ethics for Entrepreneurial Success: Recommendations for the Developing World", Editura: Springer International Publishing, 2019, ISBN: 978-3-030-17215-2

3. Silvia Fotea, Nicolae Al. Pop, Ioan Fotea. "PROCEEDINGS OF THE 13TH EUROPEAN CONFERENCE ON MANAGEMENT, LEADERSHIP AND GOVERNANCE (ECMLG 2017)", "Developing an Understanding of Romanian Consumers' Perceptions of Family Business", Editura: Academic Conferences Ltd., 2017, ISBN: 2048-9021, ISSN: 2048-9021

Carti editate

In tara

1. Ioan Fotea, Angela Vinter. "DEZVOLTARE ECONOMICĂ DURABILĂ PRIN CREATIVITATE", Editor: Ioan Fotea, Angela Vinter, Editura: Economică, 2019, ISBN: 978-973-709-907-5

2. Sebastian Văduva, Andrew Thomas, Ioan Fotea. "Developing Entrepreneurship and Creativity in the Romanian Business Environment. Proceedings of the 2013 Academic Conference of the Griffiths School of Management", Editor: , Editura: , 2013, ISBN: ISBN 978-606-8431-18-5

3. Sebastian Văduva, Andrew Thomas, Ioan Fotea. "Romania's Place in the Global Economy. Proceedings of

the 2012 Academic Conference of the Griffiths School of Management", Editor: , Editura: , 2012, ISBN: 978-606-8431-16-1

4. Ioan Fotea. "Changing Times: Preparing for the Rebound", Editor: Ioan Fotea, Sebastian Văduva, Editura: Editura Universitatii Emanuel din Oradea, 2011, ISBN: 978-973-7791-88-7

5. Sebastian Văduva, Ioan Fotea. "Changing Times: Preparing for the Rebound", Editor: Sebastian Văduva, Ioan Fotea, Editura: Editura Universitatii Emanuel din Oradea, 2011, ISBN: 978-973-7791-88-7

6. Ioan Fotea, Mircea Corcea. "The Crisis-An Incentive for Innovation", Editor: Ioan Fotea, Editura: Editura Universitatii Emanuel din Oradea, 2010, ISBN: 978-973-7791-45-0

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1. Silvia Fotea, Ioan Fotea, Sebastian Văduva. "Post-Pandemic Realities and Growth in Eastern Europe", Editor: Silvia Fotea, Ioan Fotea, Sebastian Văduva, Editura: Springer, 2022, ISBN: 978-3-031-09420-0, ISSN: 2198-7254

2. Silvia Fotea, Ioan Fotea, Sebastian Văduva. "Navigating Through the Crisis: Business, Technological and Ethical Considerations", Editor: Silvia Fotea, Ioan Fotea, Sebastian Văduva, Editura: Springer International Publishing, 2022, ISBN: 978-3-030-82750-2, ISSN: 2198-7246

3. Silvia Fotea, Ioan Fotea, Sebastian Văduva. "Navigating Through the Crisis - A special Issue on the Covid 19 Crises", Editor: Silvia Fotea, Ioan Fotea, Sebastian Văduva, Editura: Springer International Publishing, 2021, ISBN: 978-3-030-82754-0, ISSN: 2198-7246

4. Sebastian Văduva, Ioan Fotea, Silvia Fotea. "Challenges and Opportunities to Develop Organizations Through Creativity, Technology and Ethics", Editor: Silvia Fotea, Ioan Fotea, Sebastian Văduva, Editura: Springer International Publishing, 2020, ISBN: 978-3-030-43449-6

5. Sebastian Văduva, Randolph Wilt, Lois Văduva, Ioan Fotea. "Civil Society: The Engine for Economic and Social Well-Being", Editor: , Editura: , 2019, ISBN: 978-3-319-89872-8

6. Sebastian Văduva, Ioan Fotea, Andrew Thomas. "Solutions for Business, Culture and Religion in Eastern Europe and Beyond", Editor: , Editura: Springer International Publishing, 2018, ISBN: 978-3-319-63369-5

7. Sebastian Văduva, Ioan Fotea, Andrew Thomas. "Development, Growth and Finance of Organizations from an Eastern European Context", Editor: Sebastian Văduva, Ioan Fotea, Andrew Thomas, Editura: Springer International Publishing, 2017, ISBN: 978-3-319-54454-0

8. Sebastian Văduva, Ioan Fotea, Andrew Thomas. "Business Ethics and Leadership from an Eastern European, Transdisciplinary Context", Editor: , Editura: Springer International Publishing, 2015, ISBN: 978-3-319-45186-2

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1. Elena Aurelia Botezat, Silvia Fotea, Daniela Crisan, Ioan Fotea. "Individual Adaptability to Work: Scale Validation on the Romanian Population" in "Studia Universitatis Vasile Goldis - Economics Series ", 3, ISSN: ISSN 1584 – 2339 , 2023 , pp. 1 - 25

2. Elena Aurelia Botezat, Silvia Fotea, Marius Marici, Ioan Fotea. " Fostering the mediating role of the feeling of belonging to an organization among romanian members of generation Z" in "STUDIA UNIVERSITATIS VASILE GOLDIS ARAD SERIA STIINTE ECONOMICE", Volume 30, Issue 4, ISSN:

2285-3065 (online ISSN), 2020 , pp. 69 - 91

3. Silvia Fotea, Ioan G. Pop, Ioan Fotea. "Exploring the Identity of Family Businesses and Its Role in Stakeholder Relations in an Emerging Market" in "Springer Proceedings in Business and Economics- APPLIED ETHICS FOR ENTREPRENEURIAL SUCCESS", 9, ISSN: 2198-7246, 2019 , pp. 81 - 92
4. Ioan G. Pop, Ioan Fotea, Silvia Fotea. "Innovation Networking, Knowledge Transdisciplinary Spaces " in "Studia Universitatis „Vasile Goldis” Arad – Economics Series Journal", 28(2), ISSN: 1584–2339, 2018 , pp. 86 - 106
5. Ioan Fotea, Sebastian Văduva, Daniel Neagoie, Samuel Echevarria-Cruz. "Factors Affecting University Self-assessment and Industry Expectations in Romania – A Values Mismatch Analysis" in "INTED2015 Proceedings", ., ISBN: 978-84-606-5763-7, ISSN: 2340-1079, 2015 , pp. 5504 - 5515
6. Ioan Fotea, Adrian Cioară, Eric Hoffman. "From the Alps to the Wall Street. What can Business learn from Alpine Sports Regarding Risk Management." in "Griffiths School of Management Series", 4.1, 2014 , pp. 37 - 48
7. Ioan Fotea, Adrian Cioară, Daniel Neagoie, Joseph Takacs. "The Romanian IT Industry as a Source of National Competitive Advantage" in "PROCEEDINGS OF THE 8th INTERNATIONAL MANAGEMENT CONFERENCE", 8, ISSN: 2286-1440, 2014 , pp. 406 - 412
8. Ioan Fotea, Sebastian Văduva, Petru Filip, Ana Giurca. "The Economic Impact of Doubling the Number of Employees in the Romanian IT Sector" in "PROCEEDINGS OF THE 8th INTERNATIONAL MANAGEMENT CONFERENCE", 8, ISSN: 2286-1440, 2014 , pp. 458 - 465
9. Silvia Fotea, Ioan Fotea. "The Importance of Studying Behavior in the Effort of Educating Consumers Towards Ecological Awareness" in "International Conference on Marketing – Marketing from Information to Decision", 5, 2012 , pp. 108 - 120
10. Ioan Fotea, Sebastian Văduva, Mihai Corcea. "Implementing Relationship Marketing as a Strategy in a Catalog Company " in "Business Excellence", 2, ISBN: 9789731747248, 2010 , pp. 220 - 225
11. Ioan Fotea, Sebastian Văduva, Mihai Corcea. "Workforce Engagement in Catalog Company " in "Analele Universității din Oradea", ., ISBN: 978-606-10-0149-1, 2010 , pp. 909 - 915
12. Ioan Fotea, Florin Mihoc, Nicolae Al. Pop. "Relationship Marketing Research Tailored to Support Sales Management. Case Study: an Express Logistics in Romania." in "Analele Universității din Oradea", Conference Proceedings, ISBN: ISBN 978-606-10-0149-1, ISSN: ISSN-1582-5450, 2010 , pp. 2307 - 2312
13. Ioan Fotea, Mihai Fotea. "Enterprise Engagement in Higher Education Administration" in "The Crisis - An Incentive for Innovation", ., ISBN: 9789737791450, 2010 , pp. 39 - 49
14. Ioan Fotea, Sebastian Văduva, Ioan G. Pop. "Environmental Problems, Opportunities for Socio-economic Welfare" in "The Eco-economic Challenges of 21st Century", ., ISBN: 978-973-702-763-4, 2010 , pp. 216 - 222
15. Ioan Fotea, Silvia Fotea. "Eco-Marketing, Marketing Positioning According to Consumers Behaviors" in "The Eco-economic Challenges of 21st Century", ., ISBN: 978-973-702-763-4, 2010 , pp. 123 - 130
16. Ioan G. Pop, Sebastian Văduva, Ioan Fotea. "ENVIRONMENTAL PROBLEMS, OPPORTUNITIES FOR SOCIO-ECONOMIC WELFARE" in "The Eco-Economic Challenges of 21st Century", -, ISBN: 978-973-702-763-4, 2010 , pp. 216 - 222
17. Ioan Fotea, Florin Mihoc, Nicolae Al. Pop, Liviu Pop. "O abordare holistică a marketingului relațional în lansarea de noi produse de lux. Studiu de caz: cercetare a cererii pentru locuințe în ansambluri rezidențiale în municipiul Oradea" in "Analele Universității din Oradea", ., ISSN: 1582 - 5450, 2009 , pp. 808 - 813

18. Ioan Fotea, Sebastian Văduva. "Managing the Marketing of a Country in the Globalization Era: Public Private Partnerships that Produce Economical Development" in "Review of Management and Economical Engineering", 7.7, ISSN: 1583-624X, 2008 , pp. 214 - 219
19. Ioan Fotea, Sebastian Văduva. "Managing the Marketing of a Country in the Globalization Era: Public-Private Partnerships that Produce Economical Development" in "Special issue of Review of Management and Economical Engineering", 7.7, ISSN: 1583-624X CNCSIS B+, 2008 , pp. 214 - 219
20. Ioan Fotea, Sebastian Văduva. "Consultanță de marketing în vederea lansării pe piață a unui nou serviciu " in "Management și Marketing " , 1, ISSN: 1842-0206, 2007 , pp. 113 - 132
21. Ioan Fotea, Sebastian Văduva. "Consultanță de marketing în vederea lansării pe piață a unui nou serviciu" in "Management și Marketing", 1.5, ISSN: 1842-0206, 2007 , pp. 113 - 132

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1. Elena Aurelia Botezat, Silvia Fotea, Ioan Fotea. "Investigating the Relationship between Workplace Expectations and Turnover Intention Mindset among Romanian Students as Representatives of Generation Z" in "Journal of East European Management Studies", 4 (24), ISSN: 0949-6181, 2023 , pp. 628 - 662
2. Silvia Fotea, Ioan Fotea. "Exploring the Family Identity as a Unique Competitive Advantage to Family Businesses in Developing a Relationship Marketing Orientation" in " GSMAC 2019: Challenges and Opportunities to Develop Organizations Through Creativity, Technology and Ethics", 2019, ISBN: 978-3-030-43448-9, 2020 , pp. 331 - 347
3. Ioan Fotea, Silvia Fotea, Emanuel Țundrea. "Artificial Intelligence in Education - Romanian Students' Attitudes Toward Artificial Intelligence and Its Impact on Their Career Development" in "12th annual International Conference of Education, Research and Innovation (ICERI2019)", 12, ISBN: 978-84-09-14755-7, 2019 , pp. 9330 - 9338
4. Silvia Fotea, Marius Marici, Ioan Fotea, Sebastian Văduva. "Customer-based reputation of family businesses in an emergent market" in "Proceedings of 5th International Multidisciplinary Scientific Conference SOCIAL SCIENCES & ARTS SGEM 2018", 1, ISSN: 2367-5659, 2018 , pp. 1 - 2
5. Silvia Fotea, Nicolae Al. Pop, Ioan Fotea. " Developing an Understanding of Romanian Consumers' Perceptions of Family Business" in "PROCEEDINGS OF THE 13TH EUROPEAN CONFERENCE ON MANAGEMENT, LEADERSHIP AND GOVERNANCE (ECMLG 2017)", 13th, ISSN: 2048-9021, 2017 , pp. 106 - 114
6. Ioan Fotea, Sebastian Văduva, Timothy Wilkinson. "Managing Perplexity: Lessons from the inside of Romanian Culture" in "Journal of East-West Business", 3.20, ISSN: 1066-9868, 2014 , pp. 184 - 196
7. Ioan Fotea, Ioan Pop, Sebastian Văduva, Silvia Fotea. "A Transdisciplinary Approach To Business Education Throughout Family Firms As Communities Of Practice " in "Journal Balkan Region Conference on Engineering and Business Education - De Gruyter Open", 1(1), ISSN: 2391-8160, 2014 , pp. 89 - 94
8. Ioan Fotea, Sebastian Văduva, Silvia Fotea, Ioan Pop. "Fostering Entrepreneurial Learning in Family Business Through a Community of Practice Approach – Case Study of Romanian Family Business" in "Economia Marche Journal of Applied Economics", 2.31, ISSN: 1120-9593, 2012 , pp. 69 - 82
9. Cristian Hnatiuc, Florin Mihoc, Ioan Fotea, Anca-Daniela Vlatoi, Adela Laura Popa. "Do All SMEs Need RM?: A Managerial Perspective Regarding Romanian SMEs" in "INTERNATIONAL JOURNAL OF BUSINESS AND MANAGEMENT STUDIES, Vol 3, No 2, 2011", Vol 3, No 2, 2011 pp. 31-42, ISSN: 1309-8047, 2011 , pp. 31 - 42

10. Ioan Fotea, Nicolae Pop, Florin Mihoc, Mariana Lazar. "Relationship Selling: a Superior way of Conducting Business on B2B Market. An Empirical Analysis of an International Fast Transportation Provider Services on the Romanian Market" in "Marketing Management Journal", 2.21, ISSN: 1534-973X, 2011 , pp. 95 - 102
11. Ioan Fotea, Sebastian Văduva, Mariana Lazar, Carmen Sass. "Improving the Absorption of European Funds by Public Administration: Case Study Romanian City-Halls" in "International Journal of Business and Management Studies", 2.3, ISSN: 1309-8047, 2011 , pp. 307 - 315
12. Ioan Fotea, Silvia Fotea, Emanuel Poli. "Applying Relationship Marketing Principles Based on Customer Satisfaction Research in a Direct Marketing Company in Romania" in "International Journal of Business and Management Studies", 2.3, ISSN: 1309-8047, 2011 , pp. 109 - 119
13. Ioan Fotea, Frigyes Krisztian Szucs, Mihai Corcea. "Managing Emotions in Healthcare Service Organizations: Winning the Hearts of Patients in a Bucharest-Based Private Clinic" in "International Journal of Business and Management Studies", 1.3, ISSN: 1309-8047, 2011 , pp. 183 - 192
14. Ioan Fotea, Florin Mihoc, Anca-Daniela Vladoi, Adela Laura Popa, Cristian Hnatiuc. "Do all SMEs need RM? A Managerial Perspective Regarding Romanian SMEs" in "International Journal of Business and Management Studies", 2.3, ISSN: 1309-8047, 2011 , pp. 31 - 42
15. Ioan Fotea, Sebastian Văduva, Mihai Corcea, Mariana Lazăr. "Beyond Satisfaction: Engaging Students and Faculty in a Romanian Business School" in "Marketing Management Journal", 1.21, ISSN: 1534-973X, 2011 , pp. 207 - 213
16. Ioan Fotea, Sebastian Văduva, Carmen Sass, Mariana Lazăr. "Improving the Absorbtion of European Funds by Public Administration: Case Study Romanian City-Halls" in "International Journal of Business and Management Studies", 2.3, ISSN: 1309-8047, 2011 , pp. 307 - 315
17. Ioan Fotea, Sebastian Văduva, Nicolae Al. Pop, Cristian Dabija. "Consumers Perception of Corporate Social Responsibility; Empirical Study in Romanian Retail" in "International Journal of Social Ecology and Sustainable Development", 4.1, ISSN: 1947-8402, 2010 , pp. 1 - 9
18. Ioan Fotea, Sebastian Văduva, Mihai Corcea. "The Concept of Engagement as an Innovation in Managing Educational Services " in "Conference Proceedings - From Higher Education to Innovation-Management and Entrepreneurship in a changing Market ", ., ISBN: 9786155001154, 2010 , pp. 199 - 208
19. Ioan Fotea, Sebastian Văduva, Timothy Wilkinson. "The European Union in Eastern Europe: A Test of Romanian Knowledge versus Self-perception" in "Macromarketing society", Conference Proceedings, ISBN: 0-979-5440-2-5, 2010 , pp. 185 - 195
20. Ioan Fotea, Sebastian Văduva, Nicolae Al. Pop, Cristian Dabija. "The Romanian Retail Consumers and their Understanding and Value of Corporate Social Responsibility: An Empirical Study of the Retail Market in Romania" in "Proceedings of Management Marketing Association Conference", ., 2010 , pp. 60 - 65
21. Sebastian Văduva, Ioan Fotea, Nicolae Al. Pop, Cristian Dabija. "Consumers Perception of Corporate Social Responsibility: Empirical Study in Romanian Retail" in "International Journal of Social Ecology and Sustainable Development", 4.1, ISSN: 1947-8402, 2010 , pp. 1 - 9

Participari la manifestari stiintifice - Publicate

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- International Management Conference IMC 2014-Management Challenges for Sustainable Development, 07.11.2014 - 07.11.2014, București
2. Ioan Fotea, Sebastian Văduva, Petru Filip, Ana Giurca., "The Economic Impact of Doubling the Number of Employees in the Romanian IT Sector", 8th International Management Conference IMC 2014-Management Challenges for Sustainable Development, 07.11.2014 - 07.11.2014, București
 3. Ioan Fotea, Ioan G. Pop, Sebastian Văduva, Silvia Fotea, "A Transdisciplinary Approach to Business Education Throughout Family Firms as Communities of Practice", International Conference on Engineering and Business Education, Innovation and Entrepreneurship, 18.10.2012 - 21.10.2012, Sibiu
 4. Ioan Fotea, Sebastian Văduva, Mihai Corcea, "Implementing Relationship Marketing as a Strategy in a Catalog Company", 5th International Conference on Business Excellence 2008, 15.10.2010 - 16.10.2010, Brașov
 5. Ioan Fotea, Sebastian Văduva, Ioan Gh. Pop., "Environmental Problems, Opportunities for Socio-economic Welfare", National Conference „Eco-economic Challenges of 21st Century”., 05.05.2010 - 06.05.2010, Iași
 6. Ioan Fotea, Sebastian Văduva, Mihai Corcea, "Workforce Engagement in a Catalog Company ", 6th International Conference on „Integrarea Europeană-noi provocări pentru Economia României”., 01.05.2010, Oradea
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 11. Sebastian Văduva, Ioan Fotea, "Managing the Marketing of a Country in the Globalization Era: Public-Private Partnerships that Produce Economical Development", International Conference on Business Excellence 2008, 17.10.2008 - 18.10.2008, Brașov
 12. Ioan Fotea, Sebastian Văduva, "National Governments and Globalization", 4th International Conference on „European Integration-New Challenges for Romania's Economy", 01.05.2008, Oradea
 13. Sebastian Văduva, Ioan Fotea, "National Governments and Globalization", 4th International Conference on “European Integration – New Challenges for Romania’s Economy”, 01.05.2008, Oradea

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1. Silvia Fotea, Ioan Fotea, Emanuel Tundrea, "ARTIFICIAL INTELLIGENCE IN EDUCATION - ROMANIAN STUDENTS' ATTITUDES TOWARD ARTIFICIAL INTELLIGENCE AND ITS IMPACT ON THEIR CAREER DEVELOPMENT", 12th Annual International Conference of Education, Research and Innovation (ICERI), 11.11.2019 - 13.11.2019, Seville, Spain

2. Silvia Fotea, Marius Marici, Ioan Fotea, Sebastian Vaduva, "Customer-based reputation of family businesses in an emergent market", 5th International Multidisciplinary Scientific Conference SOCIAL SCIENCES & ARTS SGEM 2018, 24.08.2018 - 02.09.2018, Albena, Bulgaria
3. Silvia Fotea, Nicolae Al. Pop, Ioan Fotea, "Developing an Understanding of Romanian Consumers' Perceptions of Family Business", International Conference, European Conference on Management, Leadership & Governance, 11.12.2017 - 12.12.2017, Londra
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4. Ioan Fotea, Mihai Corcea, "Business Opportunities in a World Economic Crisis Environment-The Renewable Energy Sector", Griffiths School of Management Annual Conference, 01.03.2009, Oradea
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6. Ioan Fotea, Silvia Fotea, "Utilising Primary Data for Evaluation of Familiarity of Bihor County Citizens with European Institutions ", Griffiths School of Management Annual Conference, 01.03.2008, Oradea
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1. ERENET - Entrepreneurship Research and Education Network of Central European Universities, Budapesta, 2007 – 2010, Membru
2. MMA – Management Marketing Association, Chicago, USA, 2010 – 2012, Membru
3. SBE – Society for Business Excellence, Bucuresti, 2010 - 2012, Membru
4. ASQ – American Society for Quality, USA, 2010 - 2012, Membru

Premii si Distincții

1. Locul II – concursul Scrierea Planului de Afaceri 2003 – organizat de Asociația INTEGRA, Oradea

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1. Proiect: Studiul preferințelor românilor pentru produse agroalimentare ecologice livrate la domiciliu, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea , Numar contract: 1795, Data contract: 08.10.2015
2. Proiect: Cercetare și pregătire material didactic pe tematica Bazele managementului, Grant: IBC-SWISS01, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea , Numar contract: 1054, Data contract: 01.08.2013
3. Proiect: Financial Audit for Action Felix Farming Department, Centrul de cercetare: Universitatea Emanuel din Oradea, Data contract: 01.11.2009
4. Proiect: Special Survey-Knowledge and Attitudes Towards Parliament Elections, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea, Sebastian Văduva, Data contract: 01.11.2008
5. Proiect: Dezvoltare economică sustenabilă în contextul globalizării, Grant: EIM01, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea , Numar contract: 531, Data contract: 10.04.2008
6. Proiect: Market Research-Attitudes of Oradea Inhabitants Towards New Residential Construction , Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea, Sebastian Văduva, Data contract: 01.04.2008
7. Proiect: The attitudes of citizens from Bihor County(Romania) towards environment-Special Survey, Grant: --, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea, Data contract: 01.11.2007
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13. Proiect: Promovarea platformei e-learning în creșterea calității învățământului, Grant: EIM01, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea , Numar contract: 249, Data contract: 20.02.2006
14. Proiect: Consultanță de marketing pentru produse și servicii noi, Grant: EIM01, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea , Numar contract: 43, Data contract: 10.01.2006
15. Proiect: Market Research -The Training Market in Western Romania, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea , Data contract: 01.11.2005
16. Proiect: Direct Marketing Center, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea , Data contract: 01.04.2005
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18. Proiect: Salt & Light-Evangelistic Center, Centrul de cercetare: Universitatea Emanuel din Oradea, Director: Ioan Fotea, Sebastian Văduva, Data contract: 01.10.2004

